Alliance for Regional Development:
Innovation Work Group

Mapping the Regional Innovation Ecosystem.

The Effort!

- Cross-sector
- Cross-scale
- Monthly calls
- In-person work sessions

What is INNOVATION?!!

A focus on **MANUFACTURING**?

What about **INNOVATION AS A TALENT**?

And how about **PRODUCT DEVELOPMENT**?

Detroit *BizGrid*

Key Learnings
- Be fast
- Be flexible
- Be creative with the medium
- Don't be all things to all people

Lean methodology in practice.

*Our Target **Users***

- Companies seeking help in product development
- Intermediaries in the ecosystem

Lean methodology in practice.
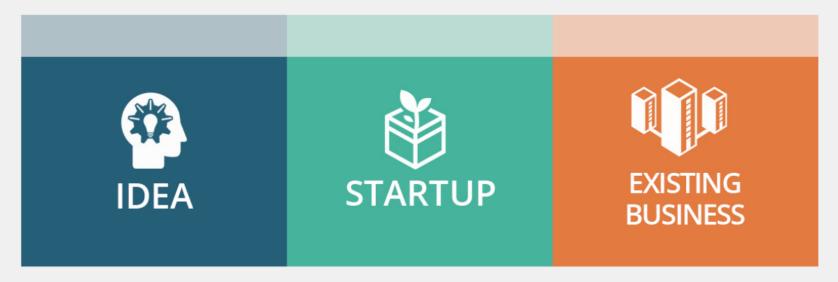
Get Connected With **FastProduct.**

FastProduct provides **entrepreneurs** and **growth companies** a fast way to connect with networks that can help grow a business. The region stretching from Milwaukee through Chicago to Gary offers a wide range of support networks. Entrepreneurial leaders who take advantage of these networks can move new products into markets more quickly. And after all, isn't that what it's all about?

It's all about linking and leveraging your networks. A small band of innovators from Wisconsin, Illinois and Indiana borrowed and modified ideas from Detroit's BizGrid to come up with this beta version of FastProduct. Now it's your turn. Give us your thoughts on how we can make FastProduct more useful here. If you'd like to submit your organization's network to be part of FastProduct, please submit your request here.

Live site:

fastproduct.net

Directory

Currently viewing all resources. Select your business stage to narrow your results.

Startup MKE

http://startupmke.org

→

The Hudson Business Lounge

http://www.hudson-business-lounge.com/

→

About FastProduct

What is this all about?

Growing companies in the Midwest is different than on the coasts. We are not looking for the quick exit, the "bottle rocket" start-up. Growth in the Midwest comes differently from the relentless, pragmatic application of new ideas to new products and new markets.

FastProduct is about NARRATIVE as much as MAPPING.

Products and **Making**
Pragmatism and **Quality**
Pride and **Acknowledgment**

The ASK.

Is there value in developing this product further?

Is there interest in **providing the support necessary** to make this happen?

Email Ed Morrison: edmorrison@purdue.edu

THANK YOU.

Rita Athas
Bo Beaulieu
David Baker
Genny Boesen
Don Brozek
O'Merrial Butchee
Joe Carley
Holly Copeland
John Davis
Michael Doyle
Chuck Droege

Andrew Duren
Robert Ennis
Dave Gard
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Tyler Wright
Robert Wolcott
Chen Zhou

fastproduct.net